

Letter of Recommendation

Schekina Damlar

To Whom It May Concern,

Schekina Damlar joined Henkel as my intern in Brand Management for Pritt Benelux over a six-month period during 2024. During her internship, she contributed to a wide range of activities, including shaping promotional strategies and materials, creating customer communications, analyzing sell-out figures, tracking retail selling prices, and supporting various brand-related initiatives.

It is with confidence that I recommend Schekina. She quickly became a valued member of our team, delivering high-quality work and consistently showing initiative. Her ability to manage multiple tasks with structure and clarity was notable—she maintained a strong overview of priorities and communicated proactively when new responsibilities arose. This made her a dependable team member who could be trusted to meet deadlines and adapt to changing circumstances.

Schekina brought a creative approach to her work, often suggesting fresh ideas that added value to our projects. She showed a good understanding of our brand goals and stakeholder needs, and her contributions helped shape several key initiatives. While she did not focus heavily on analytical research during her internship, she showed curiosity and a willingness to learn, which will serve her well as she continues to develop her skillset.

One of Schekina's strengths is her openness to feedback. She came prepared to every feedback session, engaged in thoughtful reflection, and responded constructively to suggestions for improvement. Over time, she began to seek feedback more proactively, demonstrating a clear commitment to her personal and professional growth.

In our diverse working environment, Schekina showed cultural sensitivity and professionalism in her interactions with colleagues and external partners. She communicates with respect and care, and consistently contributes to a positive and inclusive team dynamic.



Toward the end of her internship, Schekina took on a leadership role in a project that required coordination and time management. She handled this responsibility with professionalism and maturity, showing that she is ready to take on more complex tasks and grow into roles with greater responsibility.

In summary, Schekina is a thoughtful and capable individual with a strong work ethic and a willingness to learn. Her contributions during the internship were valuable, and with continued support and development, I am confident she will thrive in her future endeavors. I recommend her and look forward to seeing how her career evolves.

Best regards,

Lina Heyligen

Brand Manager Pritt & Digital Marketing Manager Adhesives Benelux

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